



**PNB continued to exercise its fervent corporate social responsibility (CSR) initiatives by building sustainable communities, improving lives of Filipinos, empowering the youth and protecting the environment. The Bank revisited its CSR policy with the end goal of imbuing various programs that contribute to the country's sustainable development and create value to all stakeholders.**

**Empowering the Filipino Youth**

PNB focused on empowering the youth through educational programs that help prepare them for their roles as future leaders of the country. The Bank partnered with the Tan Yan Kee Foundation, the CSR arm of the Lucio Tan Group of Companies, and various other institutions in providing an abundance of scholastic opportunities for promising young students nationwide. The Bank continued its Global Filipino Scholar program, which benefitted the children of PNB clients who are Overseas Filipino via payment of actual tuition fees, allowance for books and school supplies, and monthly stipends. Under the program, PNB also extended cash assistance to scholars who study at any of the prestigious partner universities.

Another major CSR initiative was the Bank's participation in the 12th Voice of Our Youth (VOY) Impromptu Speaking Competition. In partnership with the Department of Education (DepEd), the 10 Rotary Districts, and the Rotary Club of Bagumbayan - Manila, the VOY competition sought to provide a forum for the Filipino youth to showcase effective spoken English and comprehensive public speaking skills.

PNB also continued its mission to bring inspiration and provide hope for a brighter future to students nationwide through the Books Across The Seas (BATS) Project, a program that aims to provide tools for learning through book donations to public schools and libraries.



**Caring for the Environment**

Committed to preserve and protect the environment, PNB embarked on tree planting activities under the Branches Grow Greener Program. More than 5,000 seedlings were planted by Philnabankers nationwide. This program also led to the inception of other Bank-wide projects that aim to conserve energy such as the Switch Off (power) and Go Paperless Campaigns.

**Bringing Hope to the Nation**

The Bank continued to instill the spirit of volunteerism among its employees through the Pagtutulungan Ng Bayan, a CSR-inspired initiative of PNB employees to raise funds and collect basic necessities for victims of calamities and other emergencies.

On November 8, 2013, Typhoon Yolanda hit hard on Visayas and left a trail of destruction, most severely in the cities of Samar and Leyte. PNB, through the concerted efforts of Philnabankers under the Pagtutulungan Ng Bayan program, reached out and heeded the call to help rebuild Visayas.

A personification of these efforts is PNB Guiuan’s Branch Manager Jorge Agnes, Jr. As a testament to the strong bayanihan spirit exercised by all Philnabankers, Mr. Agnes and his team reopened the said branch three weeks after Yolanda despite likewise being devastated by the typhoon in order to earnestly attend to the banking needs of his compatriots. This noble undertaking was featured in no less than the Wall Street Journal, a well-

known international daily newspaper.

PNB was also quick to respond and extend assistance to those who were affected by other disasters and calamities that brought destruction to several parts of the country in 2013 like the flooding in Compostela Valley, Typhoon Maring, the Habagat flooding, the Zamboanga siege and the Bohol earthquake. Through it all, the Pagtutulungan Ng Bayan was successful in delivering timely aid and relief to all the victims.